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Media Contact
Bryan Brignac
Tunheim Partners
952-851-7239
bbrignac@tunheim.com

Mystic Lake Casino Hotel Hires Bryan Prettyman as Vice President of Marketing

MINNEAPOLIS (November 28, 2007) — Mystic Lake Casino Hotel has hired Bryan Prettyman as vice president of marketing. Providing in-depth knowledge and expertise in casino marketing, Prettyman will oversee and manage all aspects of Mystic Lake Casino Hotel's marketing department including promotions, advertising, player development, database marketing and entertainment. Prettyman brings more than 18 years of industry experience working for a number of casinos from Atlantic City to California.

“We are very proud to announce that Bryan is our new vice president of marketing,” said Edward G. Stevenson, President / CEO SMSC Gaming Enterprise. “His extensive expertise in casino and entertainment marketing will be a great addition to our already strong marketing team.”

Prior to joining Mystic Lake Casino Hotel, Prettyman served five years as marketing director and general manager of Treasure Island Resort & Casino in Red Wing, Minn. In addition to overseeing the marketing department, he also was charged with managing the casino's finance, security, hospitality, public relations, facilities and gaming operations. During the course of his career, he has served in marketing positions for seven casinos in various parts of the country beginning with the Trump Castle Casino Hotel Resort in Atlantic City. Also, Prettyman has participated in the opening of three casino resort properties including the Gold Shore in Biloxi, Miss.; the Jubilee in Greenville, Miss.; and the Chinook Winds in Lincoln City, Ore.

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For more information, please contact Bryan Brignac at (952) 851-7239

Mystic Lake Casino Hotel, the premier gaming facility in the Midwest, continually creates new, fun and exciting entertainment experiences for its guests. Mystic Lake offers gaming, exceptional dining, headline performers, unique special events and luxurious accommodations. Mystic Lake Casino Hotel is owned and operated by the Shakopee Mdewakanton Sioux Community. Mystic Lake Casino Hotel is located 25 minutes south of Minneapolis/St. Paul in Prior Lake.

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